

# 365 days connecting science with society

## RADIO WEETLIJST

**365** radio shows **410** guests and **numerous** fans!

## P.O. BOX 71

**500+** citizens asking questions  
**180+** scientists providing answers  
**110+** YouTube movies  
**13.000+** views  
**110.000+** twitter-hits

## KNOWLEDGE THROUGHOUT THE NEIGHBOURHOODS

**365** topics-of-the-day  
**210+** local activities  
**10.000+** participants  
**199+** owners-of-the-day  
**101** neighbourhoods in Leiden & region  
**3** TukTuks  
**8.5/10** appreciation rate



## ESOF 2022 - EUROSCIENCE OPEN FORUM

**10<sup>th</sup>** edition  
**119** scientific sessions, plenaries, keynotes & workshop  
**6** live-only, **48** hybrid, **63** online  
**3.138** delegates from **87** countries  
**494** speakers from **54** countries  
**7.5/10** appreciation rate



## EUCYS

**33<sup>rd</sup>** edition  
**65.000** participants **132** finalists  
**87** projects from **32** countries  
**8.4/10** appreciation rate delegates  
**9/10** appreciation rate jury

**100+** congresses & symposia  
**2000** participants, **13.000+** delegates



## European City of Science Leiden 2022

Many thanks to 1000s of local, national and European, known and anonymous, formal and informal partners. Together, we brought Leiden European City of Science 2022 to life.

## BRANDING LEIDEN 2022

**1222** QR-logo's distributed  
**61.035** QR-logo's scanned

## COMMUNICATING LEIDEN 2022

**161.819** website visits  
**5382+** social media community  
**1,541,480+** social media impressions  
**43,786+** social media engagement  
**113,590+** social media video views  
**2,8%** average engagement rate

## FINANCING LEIDEN 2022

**7.2** million euro budget  
**4** million co-funded by the European Commission  
**37** Financial Partners, **4** Founding Partners



## EU TalentOn

**1<sup>st</sup>** edition  
**5** EU mission arena's  
**700+** applicants, **104** participants  
**41** nationalities, **28** countries  
**26** teams, **26** buddies  
**20+** experts  
**8/10** appreciation rate  
**8,5/10** appreciation rate incl. buddies



## NEW EUROPEAN BAUHAUS

**21** events  
**25+** local citizens assemblies  
**1** Ministry of the Future



Co-funded by the European Union